



FEBRUARY 2009

Thanks to all of you who came to January's meeting, and thanks again to Carl Jarvis who gave a practical seminar on how to raise our marketing profile. It was also nice to see seven guests, some of whom have now joined the club...let's hope these are the first of many new members this year.

We all need to make more use of the internet resources that are free and available to us all (if only we could work out how to turn the damn things on)...and in the spirit of that, in the next few days, you will be able to visit the Dudley and District Business Club's Ecademy page which will be open to all members. This will supplement the current website which, if you haven't visited it yet is www.ddbc.co.uk and will enable members to publicise their businesses, and products and generally have a forum where we can all exchange business opportunities...see you over on Ecademy soon!

..and in the spirit of seeking new business opportunities, and in responding to the requests of several members now, we shall be holding another "open networking" evening on Tuesday 17th February 2008 from 7.30. Whilst I am sure we all enjoy the more formal "sit down" meetings, there is nothing like an open networking meeting to meet new business associates and to exchange ideas.

Pat and her team at the Hagley Golf and Country Club will no doubt excel themselves with a fine buffet on that occasion so that the networking can continue without interruption for most of the evening. Cost to members will be £15 as normal.

It is really important to let non-members know about these events as it gives the membership a chance to extend their network of contacts. If you know of someone who is either new to business, or is looking for new business (let's face it, who isn't right now?) then please let them know about this event and give them the chance to meet some of the members...and if it their first visit to the club, then they only need to pay £10.00 to come along. Also, and as an incentive to join the club, if they sign up for membership on the night, the club will waive their £10.00 joining fee meaning they will only have to pay £25 for a full years membership.

The cost to returning visitors (i.e. those who have been to a club meeting before but for some reason have never joined) will be £20.00 – but again, if they now see the errors of their ways and want to join, we will waive the £10.00 joining fee.

On a final note, your secretary Emma tells me that we are still waiting for subscription renewals for a few of the members. If you haven't renewed yet, then can you contact Emma Walker as soon as possible at emma@ddbc.co.uk

See you all on the 17th February 2009 at 7.30

Stuart